

***For Immediate Release:
September 10, 2008***

Droplet Technology Debuts Real-time Two-Way VideoShare for Mobile Handsets and PCs at CTIA

Instant Peer-to-Peer Video Chat featuring Synchronized Audio and Video

San Francisco, CA [CTIA] - September 10, 2008 - Droplet Technology, an innovator in mobile video applications and services, today announced the debut of their new real-time VideoShare service platform. Working closely with leading service providers worldwide, Droplet has integrated state-of-the-art all-software video and voice codec technologies with an industry-standard IMS framework, enabling for the first time 2-way peer-to-peer video sharing with synchronized voice on a broad range of 2.5G and 3G handsets. Droplet has further extended real-time video sharing capabilities via a common software client architecture for mobile handset and PC platforms, providing a converged user experience and enhancing interoperability across multiple devices, operating systems, and networks. Droplet's all-software mobile video client application also supports VideoShare service deployments via client download to both handsets and PCs.

"Droplet enables users to share with each other exactly what they see, at the moment they see it, from their mobile devices or PCs, opening up a vast range of new possibilities for communications, social networking, entertainment, and business collaboration," said John Ralston, President and CEO of Droplet Technology. "We are extremely excited to debut this powerful new VideoShare platform at CTIA, and to showcase Droplet's ability to help mobile operators, Internet portals, and device/service providers enhance the performance and profitability of their mobile video offerings."

Droplet's all-software VideoShare client leverages the company's unique and patented innovations in low-complexity video processing and video communications. These same technology breakthroughs are also incorporated into Droplet's mobile video server applications, significantly reducing the cost and complexity required to deploy additional video sharing service enhancements, including:

- one-to-many and many-to-many VideoShare
- video upload and real-time streaming to web portals
- automated multimedia mash-ups for enhanced video messaging and user-generated content services.

About Droplet Technology, Inc. (<http://www.droplet-tech.com>)

Leveraging the company's unique and patented innovations in video processing and video service platforms, Droplet partners with mobile operators, Internet portals, and device/service providers to enhance mobile video capabilities in communications services, business collaboration, entertainment, and social networking. Droplet is headquartered in Menlo Park, CA, with key outsourced software engineering teams, product development teams, and service deployment partnerships in the US, Europe, and China.

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